

Nextmark ID	241427
SRDS ID	886896
mln ID	130651

A Mailing List of Cosmetics and Beauty Product Buyers

Buyers of Cosmetics and Beauty Product Buyers

DESCRIPTION

The Marigold Mailing List of Cosmetics and Beauty Product Buyers provides an ideal demographic for targeting those consumers (both female and male) that are spending money on beauty products and cosmetics. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as self improvement items, healthcare, jewelry, hair care products and fitness merchandise! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of buyers today!

SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	2,925,693
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Hip-Hop, Rap, and R&B Fans

Reach Hip-Hop, Rap, and R&B Enthusiasts

DESCRIPTION

The Marigold Mailing List of Hip-Hop, Rap, and R&B Fans is the ideal way to market directly to this dynamic urban music loving audience. Compiled from a variety of sources including ring-tone downloads, cellphone wallpaper downloads, magazine subscriptions and online surveys, you now have a way to mail a letter or a postcard offering your product or service to the Hip-Hop community. Ideal product categories include athletic footwear, urban clothing, new Hip-Hop music releases, concert promotions, and new movie releases to name a few. Many additional selects are available upon request.

SEGMENTS

109,049	FL	\$5/M
96,717	IL	\$5/M
98,108	MI	\$5/M
96,387	NY	\$5/M
95,135	OH	\$5/M
106,718	TX	\$5/M

SELECTS

Age	\$5/M
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LIST INFO

Total Count:	1,664,720
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	03/24/2009
Update Freq.	Quarterly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Blake Sitney	List Manager	blake@marigolddirect.com	(646)331-7012	

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Nextmark ID	143459
SRDS ID	854606-000
mIn ID	M107746

A Mailing List of Mail Order Buyers of Male Apparel

Mail Order Buyers of Male Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Male Apparel file provides an ideal demographic for targeting consumers that have purchased male apparel through catalogs and websites throughout the United States. These apparel products include: pants/slacks, activewear, dress shirts, sweaters, suits, shoes and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Male Apparel today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,909,902
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	156833
SRDS ID	859119-000
mIn ID	M111645

A Mailing List of Male Magazine Subscribers

Subscribers of Male related publications and magazines

DESCRIPTION

The Marigold Male Magazine Subscribers file provides an ideal demographic for targeting subscribers of Male related publications and magazines throughout the United States. These subscribers enjoy various types of magazines such as; entertainment, fashion, automobile, music, hunting, fishing, leisure and many more. Whether it is staying informed about the latest automobile style or fashion trends these responsive subscribers provide an ideal target market for numerous offers. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Male Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,246,855
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Multi-Job Holders

Individuals that maintain multiple jobs

DESCRIPTION

Marigold's Multi-Job Holder file provides an ideal demographic for direct marketers looking to target hard working individuals working more than one job throughout the US. Individuals who hold multiple jobs have complex working lives and limited spare time. As a result, these diligent, highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing.

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	1,384,392
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Payday Loan Recipients

Individuals that receive loan advances secured by their paycheck

DESCRIPTION

Marigold's Payday Loan Recipient file provides an ideal target market for direct marketers looking to target individuals that are not liquid and need cash now throughout the US. Payday loans are valuable financial tools for people who need a small amount of cash in a hurry. With many families struggling to pay their bills on time these individuals have used a cash advance as a solution to meet their financial obligations.

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	2,402,992
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of Single Parent Households

Single Parent Households

DESCRIPTION

Marigold's Single Parent Household file provides an ideal target market for direct marketers looking to target single parents throughout the US. As a single parent, juggling work and family responsibilities requires a tremendous amount of time management. As a result, these highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing. Tap into this extremely targeted market of Single Parent Households today!

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	5,382,304
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	241766
SRDS ID	886938
mln ID	M131364

A Mailing List of Weight Loss Enthusiasts

Weight Loss Enthusiasts at Residential Address Nationwide

DESCRIPTION

The Marigold Mailing List of Weight Loss Enthusiasts is an ideal demographic for targeting those that are actively seeking to lose weight throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Tap into this extremely targeted market of weight loss enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,620,515
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/22/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of Consumers in the US

US consumer email addresses.

DESCRIPTION

This opt-in email list is one of the most comprehensive methods for reaching online consumers in the US on the market today. If your offer is targeted to people living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous additional selects to further refine your email marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our email list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service to the US hotline. Inquire today.

SELECTS

3 Month Recency	\$10/M
Age	\$10/M
Donors	\$10/M
Income	\$10/M
Occupation	\$10/M

LIST INFO

Total Count:	168,157,210
Base Price:	\$125/M
Source:	Compiled lists
Geography:	Other International
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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